



ZeroEyes  
555 E North Lane, Suite 5050  
Conshohocken, PA 19428

## Executive Summary

ZeroEyes is an affordable, scalable, and non-invasive way to protect students, faculty, staff, visitors, patients, or property, from gun violence while maintaining a thriving environment.

### Trusted Company, Validated Technology

ZeroEyes currently supports hundreds of clients across 40+ states with an entirely US-based and developed technology and operations solution.

- Patented technology
- The only AI video weapons detection system to be awarded a Department of Homeland Security Safety Act designation
- ISO 27001 Certified
- RapidSOS Integration
- BreachBits BreachRisk Cyber Score
- ISO/IEC 27001:2013 certified provider whose Information Security Management System (ISMS) has received third-party accreditation from the International Standards Organization

### Human Verified Early Warning and Actionable Intelligence

ZeroEyes detects brandished firearms, human-verifies each detection, and alerts end users, first responders, and law enforcement within 3-5 seconds on average.

- ZeroEyes analysts are former US Military and US Law Enforcement veterans
- Operations Centers are US-based and staffed 24/7/365
- Each alert has a picture and map location of the threat actor enabling staff, on-site security, and first responders to react quickly and effectively
- View type of gun(s) and number of assailants

## Non-Invasive and Scalable Outdoors/Indoors

- No intrusive “hardening” since ZeroEyes leverages existing digital security camera systems
- No additional equipment or personnel required unlike concealed detection systems
- Extends the security perimeter outdoors and in open spaces

## Protects Privacy Rights

- No facial detection or behavioral characterization
- No bias based on clothing, skin color, or other “distinguishing features”
- Eliminates PII, GDPR, CCPA, FERPA, etc. concerns
- ZeroEyes Analysts do not have access to and can’t “watch” live camera feeds
- No storage of video or images

## De-escalation / Early Intervention

- Notification of non-lethal detections such as toys or BB guns through separate channels, allowing de-escalation and awareness
- Notification for law enforcement brandishing firearms to provide situational awareness
- Brandished weapon detection assists with threats, hoaxes, and swatting incidents to confirm whether there is an active incident on premises
- Understand gun violence situation type faster—such as domestic violence, escalation of a dispute, or active shooter