

# CRITICAL RESPONSE GROUP

America's Common Operating Picture™



## Empowering emergency response with increased situational awareness and clarity.

Critical Response Group® specializes in creating Collaborative Response Graphics® (CRGs), providing first responders with easy-to-read indoor maps and critical site information. By unifying response teams and internal personnel through a common visual language, CRGs improve response times and coordination, ultimately saving lives during emergencies.

- ✔ **Detailed Visuals:** CRGs combine high-resolution imagery, detailed floor plans, and critical features like exits, AED locations, and more, creating a communication tool usable in high-stress situations.
- ✔ **Seamless Integration:** CRGs easily integrate into over 60+ platforms, technologies, and systems that emergency response personnel and security teams already use and trust.
- ✔ **The Nation's Leader in Critical Incident Mapping Data:** CRG has mapped over 16,000 schools and facilities across 37 states.



Integrating CRG's into both private and public security platforms such as school security systems, weapon detection platforms and camera management tools, enhances their effectiveness in crisis situations. Layering in CRG's makes the valuable information provided in these platforms geo-relevant to the situation, enhancing the visual clarity and relevance of the data provided.

This increased awareness equips all parties involved with a comprehensive understanding of the crisis, enabling quicker and more informed decision-making for a more coordinated response.



For more information, visit us at: [www.crgplans.com](http://www.crgplans.com)

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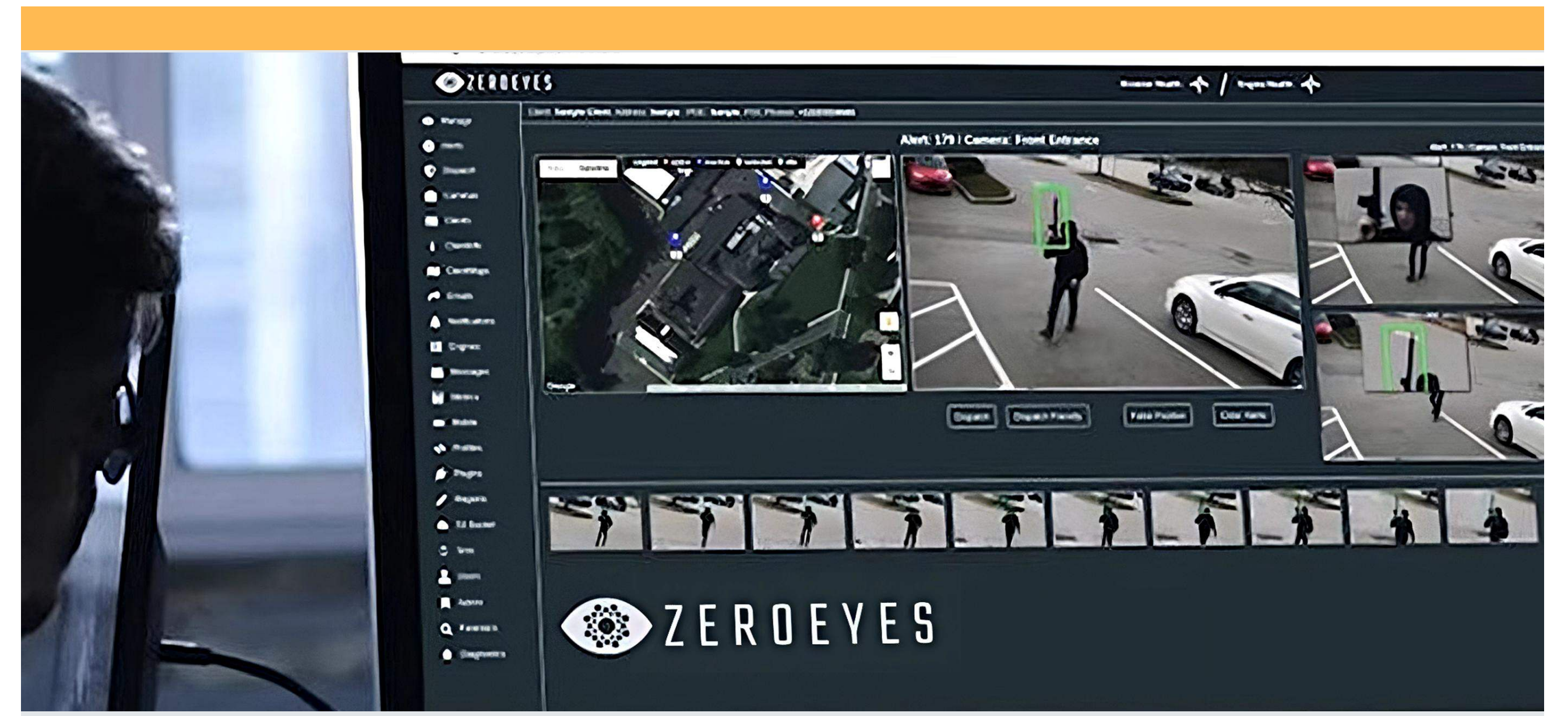


## ZeroEyes – AI-Driven Gun Detection, Increased Location Clarity and Communication

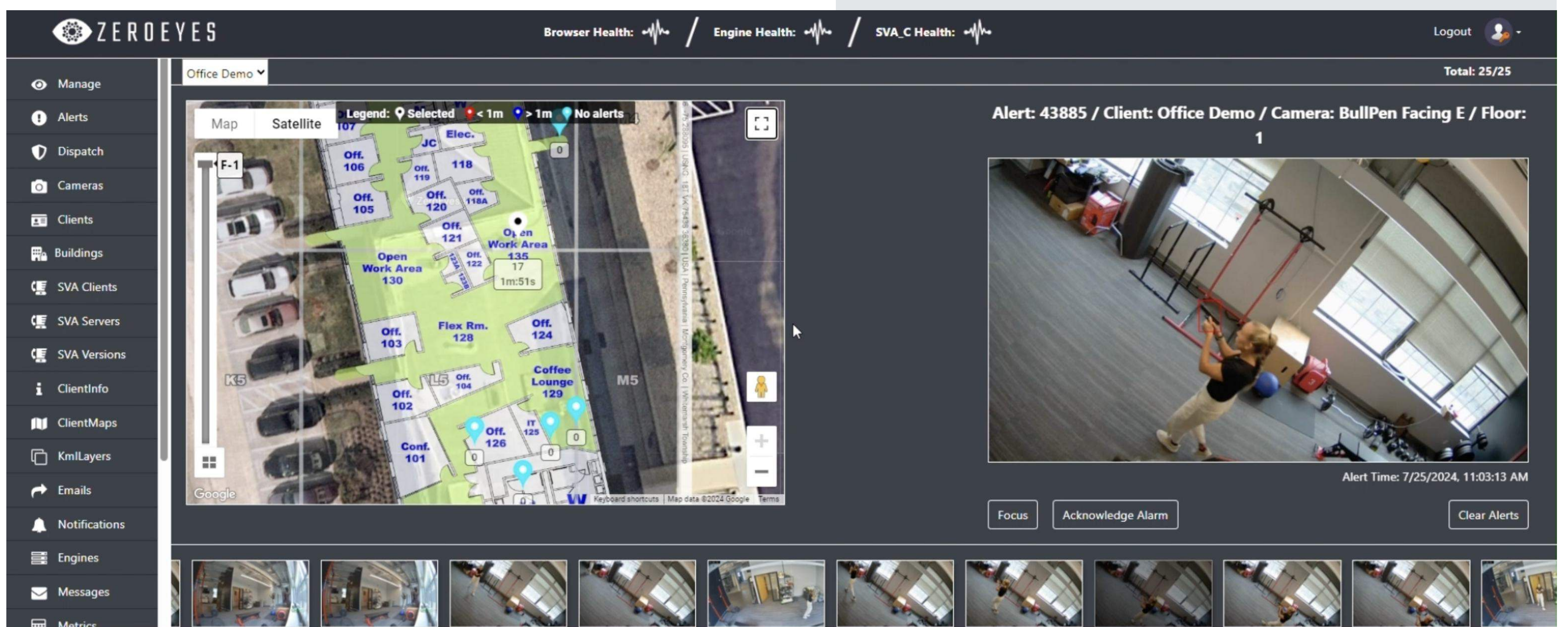
### Proactive AI Gun Detection, Strengthened by Comprehensive Mapping

ZeroEyes offers a proactive AI-driven solution to detect visible firearms in real time through existing security cameras. With human-verified detection alerts sent in as little as 3-5 seconds, ZeroEyes enables quicker and more precise responses to potential threats.

ZeroEyes integrates CRG's detailed Collaborative Response Graphics® mapping solution into its platform, providing first responders with crucial information about the layout and latest floorplans of the building where a threat has been detected. This integration gives emergency personnel better situational awareness, showing the exact location of the threat within the building and helping coordinate faster response efforts.



- ✓ **Real-Time Alerts:** Notifications sent to first responders and security personnel in as little as 3-5 seconds of detection.
- ✓ **Accurate Threat Information:** Alerts include an image of the shooter and the location of the incident, overlaid on CRG maps for precise situational awareness.
- ✓ **Military-Verified Detection:** All alerts are verified in real-time by military-trained analysts, reducing false positives.
- ✓ **Privacy-Focused:** ZeroEyes does not use facial recognition or behavioral tracking, ensuring compliance with privacy laws.



By layering CRG's mapping capabilities into its system, ZeroEyes offers even more comprehensive situational awareness for where threats are coming from. First responders not only get the alert but also have accurate and up to date floor plans at their fingertips, improving the speed and accuracy of their response.

For more details about ZeroEyes and how it integrates with Critical Response Group, visit: [www.zeroeyes.com](http://www.zeroeyes.com)

