

Active Shooter Response

What to Do During an Active Shooter Situation

Call 911 only when
it's safe to do so



1. RUN

- ✓ Have an escape plan
- ✓ Evacuate
- ✓ Leave your belongings
- ✓ Help others if possible
- ✗ Don't move wounded people

2. HIDE

- ✓ Stay out of shooter's view
- ✓ Lock and block doors
- ✓ Keep options for escape
- ✓ Silence your cell phones
- ✗ Don't make noise



3. FIGHT

- ✓ Act aggressively
- ✓ Incapacitate the shooter
- ✓ Throw objects
- ✓ Yell and call for help

>> **Fight only as
last resort.
Be prepared.**

Call 911 and
provide clear
informations

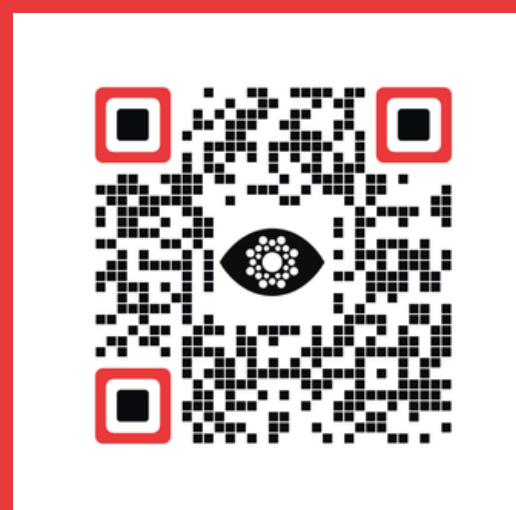
**When law
enforcement arrives:**

- 👍 Follow police instructions
- ↩ Drop all objects
- 👐 Keep hands visible

Help Save Time & Save Lives with ZeroEyes

At ZeroEyes, we develop proactive solutions to help mitigate mass shootings and gun-related violence, reduce response times and save lives.

- >> We want to end mass shootings in America. Given the increasing number of those tragic events, it's clear a proactive solution is needed.
- >> ZeroEyes was founded in 2018 by a team of elite technologists and U.S. Navy SEALs who lived through countless active shooter situations.
- >> We focus solely on AI-powered, human-verified firearm detection that works with your existing security cameras to help identify visible guns at first sight—not first shot.



Learn more at
ZeroEyes.com